

Voices

Information Brief

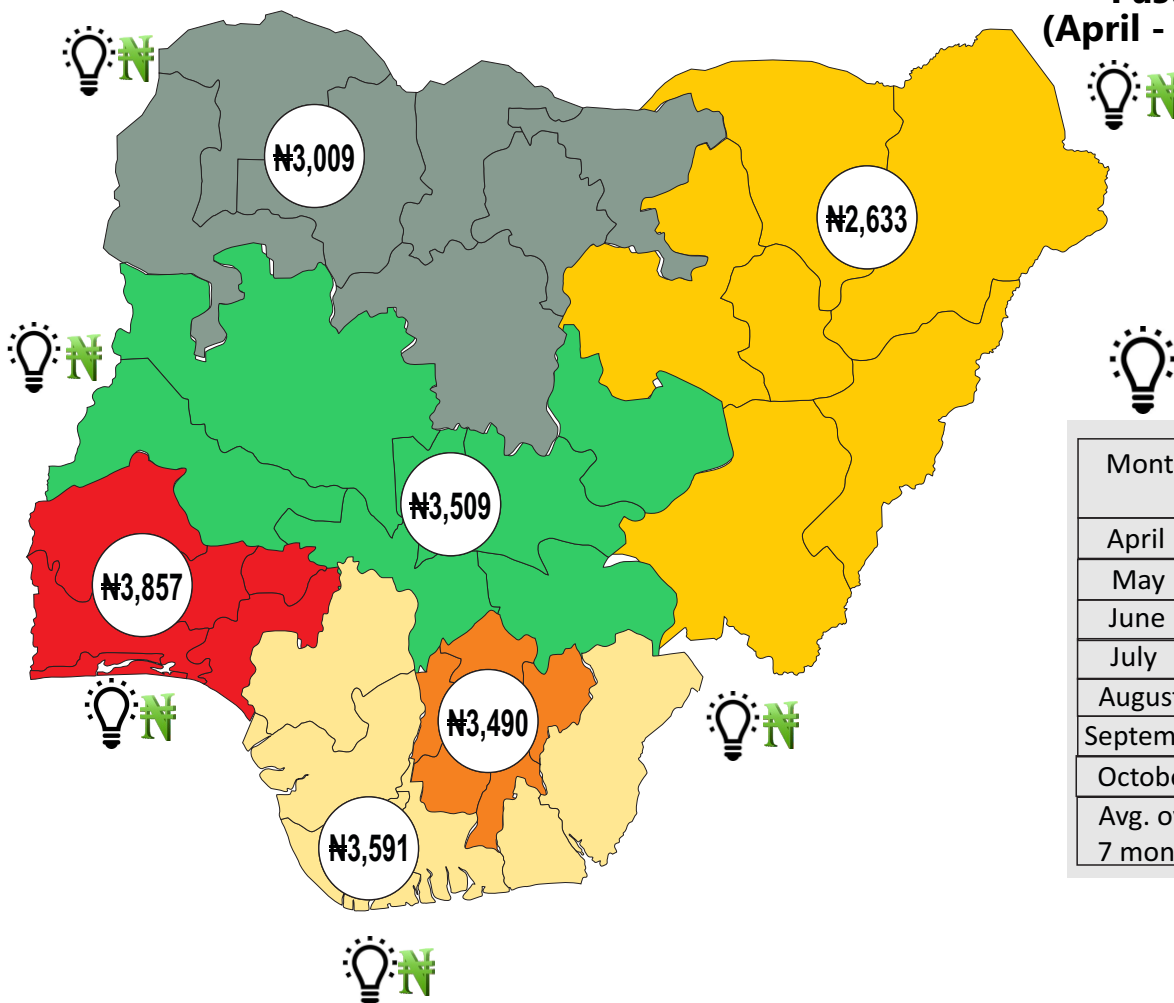
No. 3 - November 2014



Power

On an average, how much Nigerians paid for electricity/power monthly (in Naira) by geo-political zones in the past 7 months?

Nigerian Households Spent an Average of ₦3,361 Monthly For Power/Electricity over the Past 7 months (April - October 2014)



Nationwide Average ₦3,361

Month	Avg. Amount Spent on Power
April	₦3,286
May	₦3,371
June	₦3,402
July	₦3,498
August	₦3,180
September	₦3,514
October	₦3,278
Avg. over 7 months	₦3,361



NORTH CENTRAL



NORTH EAST



NORTH WEST



SOUTH EAST



SOUTH SOUTH

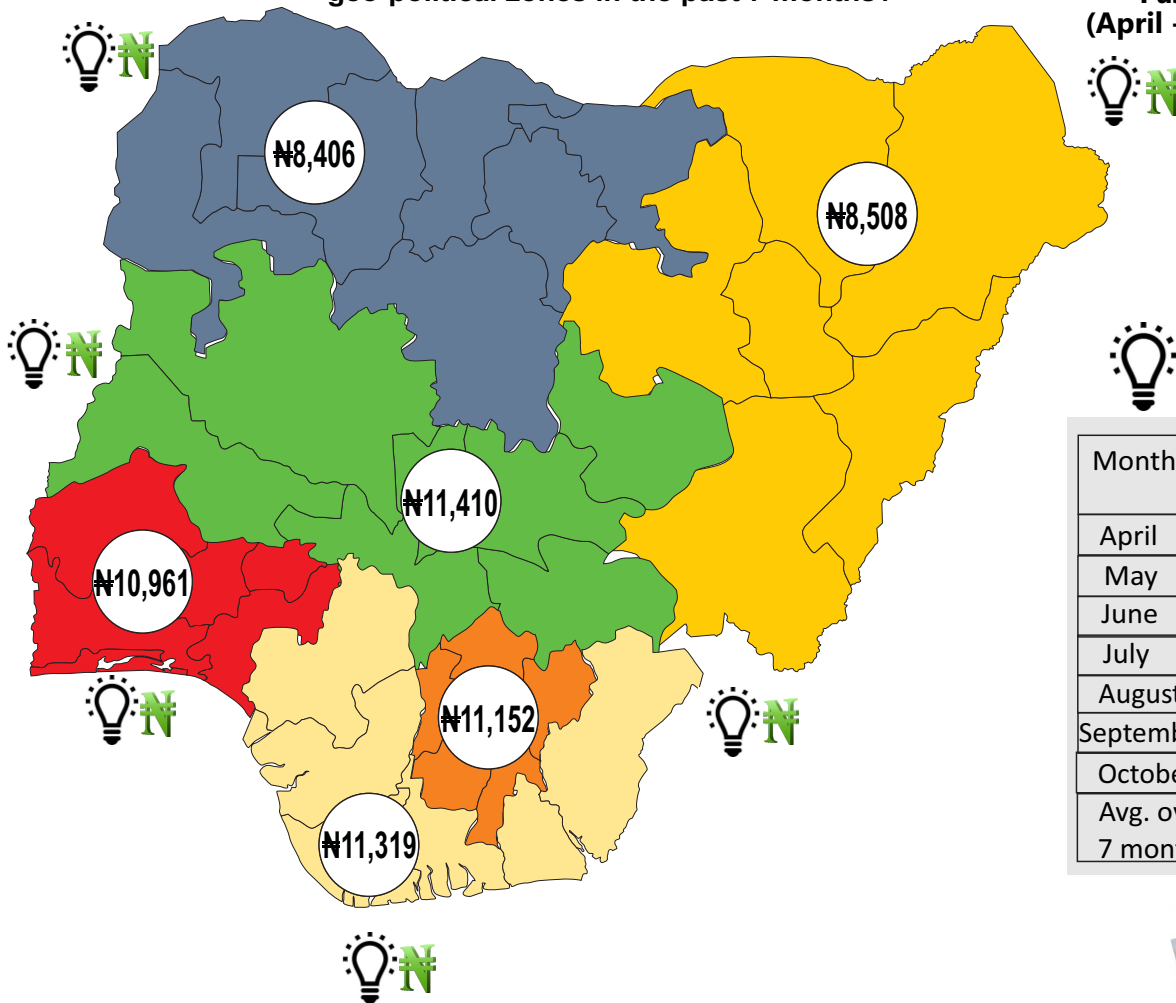


SOUTH WEST



On an average, how much Nigerians paid for alternative power supply monthly (in Naira) by geo-political zones in the past 7 months?

Nigerian Households Spent an Average of ₦10,231 Monthly on Alternative Sources of Power/Electricity over the Past 7 months (April - October 2014)



Nationwide Average ₦

Month	Avg. Amount Spent on Alternative Power
April	₦12,351
May	₦11,141
June	₦10,102
July	₦10,271
August	₦8,379
September	₦10,254
October	₦9,099
Avg. over 7 months	₦10,231

- NORTH CENTRAL**
- NORTH EAST**
- NORTH WEST**
- SOUTH EAST**
- SOUTH SOUTH**
- SOUTH WEST**



Survey Methods

The opinion poll was conducted between April to October 2014. It involved telephone interviews of a random nationwide sample. 10,500 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country, were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise within a range of plus or minus 3%.

About NOIPolls Limited

NOIPolls is the *No. 1 for country-specific polling services in the West African region.* We partner with Gallup USA to develop opinion research in Nigeria. We deliver forward-thinking research and relevant data on public opinion and consumer markets on a range of topics. We enhance the activities of decision makers across all the vibrant sectors of the Nigerian economy.

We partner with policy makers, governments, donor agencies, civil societies, corporate organisations and the media to enhance their data set of information, ultimately adding value to their output.

We have four core area of competence: **Polling, Analytics, Databank Management, and Strategy**

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