



# Voices

Quarterly Newsletter

July - September 2013

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## From the Editor

Welcome to this 3rd quarter 2013 edition of Voices. The third quarter of the year has successfully run its course and we are pleased to say we have held up on our pledge to exhibit utmost professionalism in presenting a platform to ensure the voice of the public are heard in a clear and unbiased manner through the scientific and timely reportage of our polls.

In this 3rd quarter edition of Voices, we present results from three of our hot trending polls conducted in the third quarter of 2013: Fiscal Federalism in Nigeria, Mobile Money Services in Nigeria and perception of Nigerians towards the proposed new National Identification scheme in Nigeria. In summary, the Fiscal Federalism snap poll revealed a very close margin between Nigerians who feel the Federal Government should be allocated the higher percentage of revenue and those who feel it should be the States with 34% and 33% respectively. Also, results show that 28% of Nigerians want the higher percentage of revenue allocation to go to the Local Governments. The findings of the poll lends credence to the call of majority of Nigerians that are in favour of the decentralisation of revenue allocation to the lower tiers of government. In addition, the Mobile Money Snap Poll revealed that about 6 in 10 (59%) Nigerians are not aware of mobile money services and only 13% of the 41% that are knowledgeable of it, have adopted it showing a very low adoption rate. Finally on the perception of Nigerians towards the proposed new national ID card, 8 in 10 Nigerians have expressed support for the introduction of the new national identification (ID) card scheme, confirming that it is of priority considering the present security challenges being faced by the country and that the new national ID card could serve as a means of identification for citizens of the country of free

Finally, I hope you find this edition as thought-provoking and informative as previous editions and look forward to your feedback and comments!

Dr. Bell Ihua



## Nigerians Favour Decentralization of Revenue Allocation

Abuja, Nigeria. July 31st, 2013

Majority (61%) of Nigerians are in favour of the decentralisation of revenue allocation to the lower tiers of government. Further findings of the poll indicate that a higher percentage of Nigerians (61%) are of the opinion that the Federal Government should be responsible for infrastructural development while a greater majority of Nigerians are of the opinion that the State Governments should be responsible for primary education, water/sanitation and primary health care respectively. These form the key findings of the **Fiscal Federalism poll** conducted in the week of July 22, 2013.

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## Adoption of Mobile Money Services Slow Due To Low Public Awareness

Abuja, Nigeria. August 13th, 2013

Almost 6 in 10 Nigerians (59%) are not aware of mobile money services. Furthermore, only 13% of those that are aware (49%) of the services currently use it. Results also revealed that all the mobile money service users (13%) are banked showing little or no adoption of this service by the unbanked. These are the key findings from the **Mobile Money Services Snap Poll** conducted in the week of August 5, 2013.

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## Almost 8 in 10 Nigerians Express Support For New ID Card Scheme

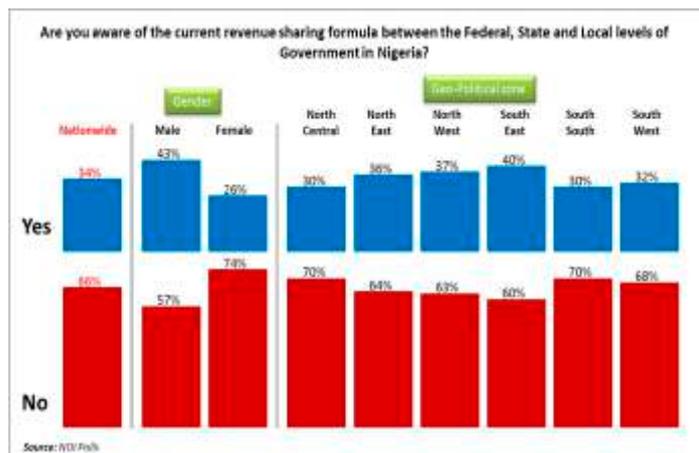
Abuja, Nigeria. Sept. 17th, 2013

About 8 in 10 Nigerians have expressed support for the introduction of the new national identification (ID) card scheme, confirming that it is of priority to Nigeria. Also, 60% of those interviewed were of the opinion that the most important benefits of owning the national ID card are that it will serve as a means of identification and proof of citizenship. These are two of the key findings from the **National ID Card Snap Poll** conducted in the week of September 9, 2013.

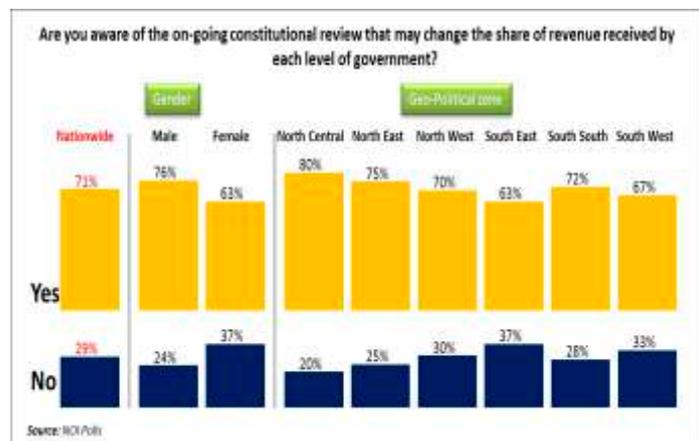
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## ...Nigerians Favour Decentralization of Revenue Allocation (contd. from page 1)

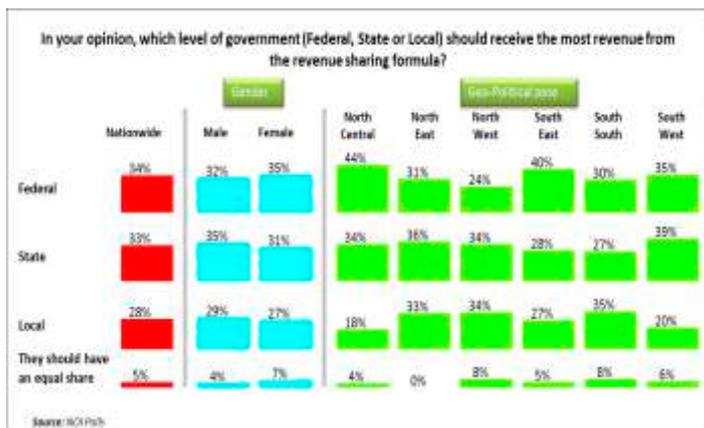
Respondents to the poll were asked some questions which included the following: **Are you aware of the current revenue sharing formula between the Federal, State and Local levels of Government in Nigeria?** An overall majority of 66% responded negatively indicating they are not knowledgeable about the revenue sharing formula currently being used in the allocation of revenue between the three levels of Government. Comparatively, 34% indicated they are aware of the current revenue sharing formula; even though this is the minority, it is nevertheless an encouraging proportion of Nigerians.



Respondents were subsequently asked: **Are you aware of the on-going constitutional review that may change the share of revenue received by each level of government?** Reaction to this showed that the overall majority of respondents (71%) were aware of the on-going constitutional review, while 29% claimed they are not aware of the on-going constitutional review. From the geo-political standpoint, the North-Central and the North-East zones with 80% and 75% respectively, accounted for the highest proportion of respondents that are aware of the on-going constitutional review. Conversely, the South East had the lowest proportion (63%) of respondents that are aware of the review.



Finally, respondents were asked the following question: **In your opinion, which level of government (Federal, State or Local) should receive the most revenue from the revenue sharing formula?** A very narrow majority of 34% are of the opinion that the Federal government should receive the highest proportion in the revenue sharing formula. This is closely followed by the 33% of respondents that indicated the state government should get the highest share of the revenue. In addition, 28% are of the opinion that the Local Government should get the highest allocation of revenue while just 5% say a formula that allows an equal share of the revenue between the Federal, State and Local governments is ideal.



## Survey Methods

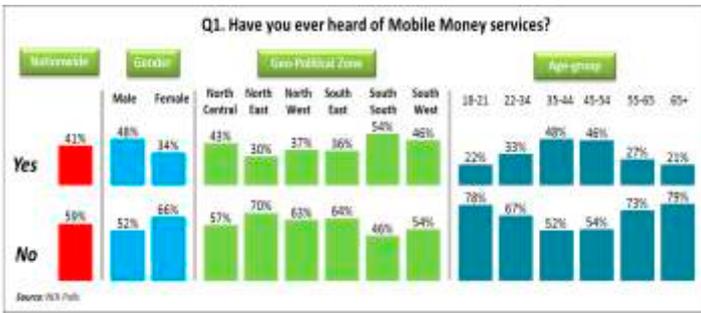
The opinion poll was conducted from July 22nd to 25th 2013. It involved telephone interviews of a random nationwide sample. 1,003 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country, were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 4%.

## 1 ...Adoption of Mobile Money Services Slow Due To Low Public Awareness (continued from page 1)

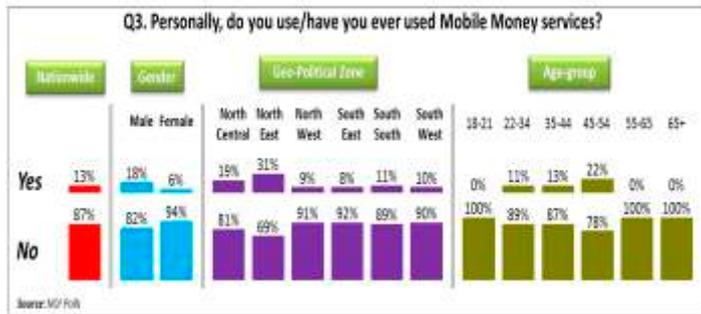
Respondents to the poll were asked some specific questions one of which was: **Have you ever heard of Mobile Money services?** Results show that at 59%, which is the majority of Nigerians are not aware of Mobile Money services though 41% are aware of the services.

Analysis based on geo-political zones shows that the South-South (54%), South-West (46%) and the North-Central (43%) zones have the highest proportions of respondents who know of Mobile Money services.

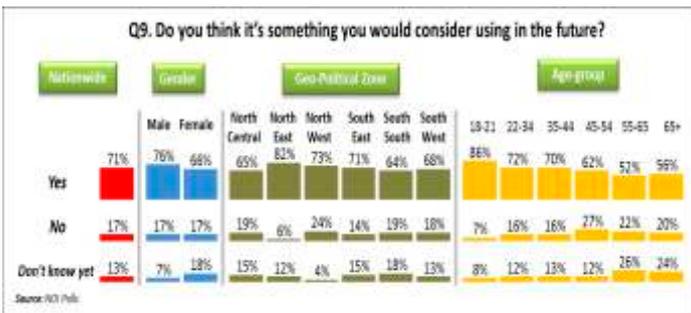
# 1 ...About 8 in 10 Nigerians Express Support For New ID Card Scheme (contd. from page 1)



Respondents were also asked: **Personally, do you use/have you ever used Mobile Money services?** Results show that the majority (87%) of the respondents who are aware of Mobile Money services have not yet adopted it, while 13% have adopted the services with respondents in the age category of 45-54 years (22%) had the highest level of adoption.



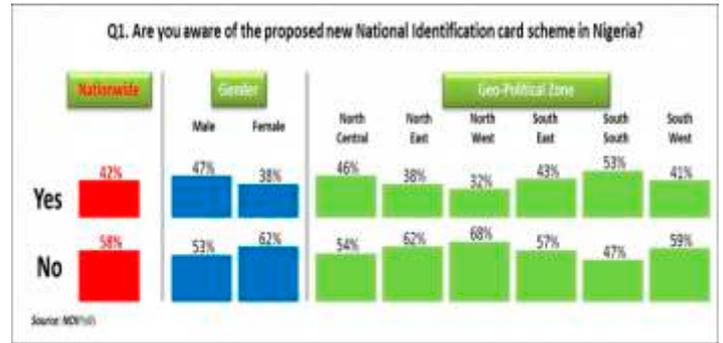
Finally, respondents were asked the question: **Do you think it's something you would consider using in the future?** Findings shows that the majority (71%) indicated they are willing to give it a try in the future, while 17% will not consider its usage anytime in the future and 13% remain indecisive about using it; this clearly shows the huge potential that exists for mobile money services going forward.



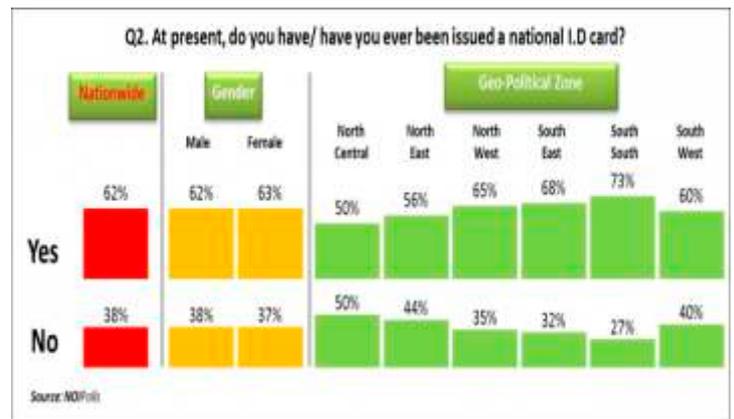
## Survey Methods

The opinion poll was conducted from August 5th to 7th 2013. It involved telephone interviews of a random nationwide sample. 1,004 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country, were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 3%.

Respondents to the poll were asked some specific questions. The first question sought to gauge the opinion of Nigerians regarding the new national identification card scheme. Respondents were asked: **Are you aware of the proposed new National Identification card scheme in Nigeria?** Findings reveal that overall less than half (42%) are aware of the proposed new scheme, while 58% claim they are not aware of the proposed scheme.

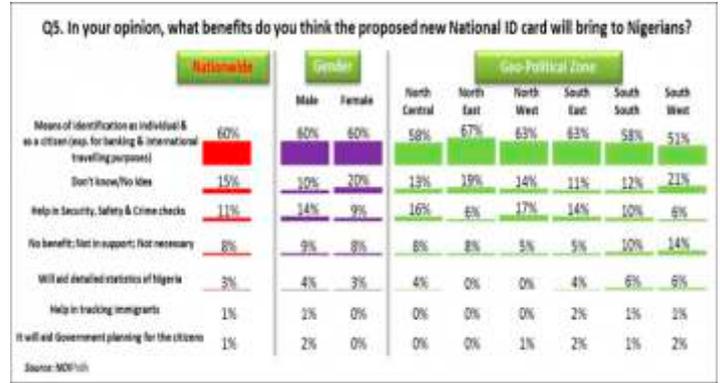


Subsequently, to gauge the views of Nigerians on the need for new national ID cards respondents were asked: **Do you think the proposed new national ID card scheme is a priority to Nigeria now?** Responses to this question revealed that the overall majority of those interviewed (80%) expressed their support for the scheme, by stating that the scheme is of priority to Nigeria. On the other hand, 20% were of the opinion that the scheme is not a priority for the country at the moment and therefore do not support it.



Finally in order to explore the opinions of Nigerians regarding the benefits of the new ID card scheme respondents were asked: **In your opinion, what benefits do you think the proposed new National ID card will bring to Nigerians?** Findings revealed that the main benefit of the new ID card as indicated by majority (60%) is that it would serve as a "means of identification as an

individual and as a citizen (especially for banking and international travelling purposes)". Furthermore, 15% claim they "Don't know/no idea" while 11% are of the opinion that it would "help in security, safety and crime checks", also 8% claimed it is of "no benefit and not necessary". In view of this, and considering the large Nigerian population (currently estimated population at 174 million), great consideration has to be made in setting up the facilities and procedures for the scheme, in order to improve the efficiency and make the process comparatively easy. Finally, the National ID Card Management Commission (NIMC) needs to engage on more public awareness campaigns on the new ID card scheme and the benefits of registering to obtain an ID card, particularly its implications for security, immigration and financial inclusion.



## Survey Methods

The opinion poll was conducted on September 9th to 11th 2013. It involved telephone interviews of a random nationwide sample. 1,005 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country, were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 3%.



For full results of all surveys please go to [www.noi-polls.com](http://www.noi-polls.com)

## President Goodluck Ebele Jonathan: Approval Rating and Trend Analysis Summary for 3rd Quarter 2013

	July	August	September	Average Quarterly Percentage Points
Approve	53%	57%	49%	53%
Disapprove	25%	19%	24%	23%
Undecided	22%	24%	27%	24%

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## About NOIPolls

NOIPolls is the **No. 1 for country-specific polling services in the West African region**. We partner with Gallup USA to develop opinion research in Nigeria. We deliver forward-thinking research and relevant data on public opinion and consumer markets on a range of topics. We enhance the activities of decision makers across all the vibrant sectors of the Nigerian economy. We partner with policy makers, governments, donor agencies, civil societies, corporate organisations and the media to enhance their data set of information, ultimately adding value to their output.

We have four core area of competence: **Polling, Analytics, Databank Management, and Strategy**

Championing Opinion Polling Across Social Media



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