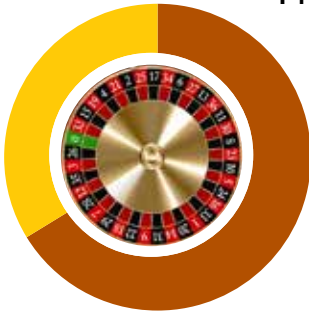


BETTING AND GAMBLING IN NIGERIA

Prevalence of Betting/Gambling in Nigeria

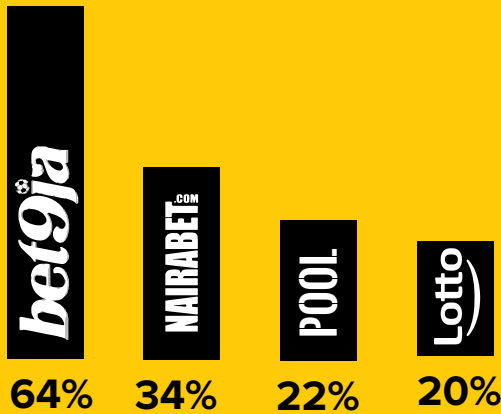


Prevalent
77%



Not Prevalent
23%

Most popular Betting/Gambling platform



Personal participation / Knowledge of family members engaging in Betting/Gambling?



Factors influencing choice of Betting/Gambling platform



26%
Timely Payment



24%
Odds on a game



21%
Reputation



15%
Ease of use

Reasons why Nigerians engage in Betting/Gambling



30%
Quick Money



21%
Unemployment



15%
Greed



12%
Economic Hardship