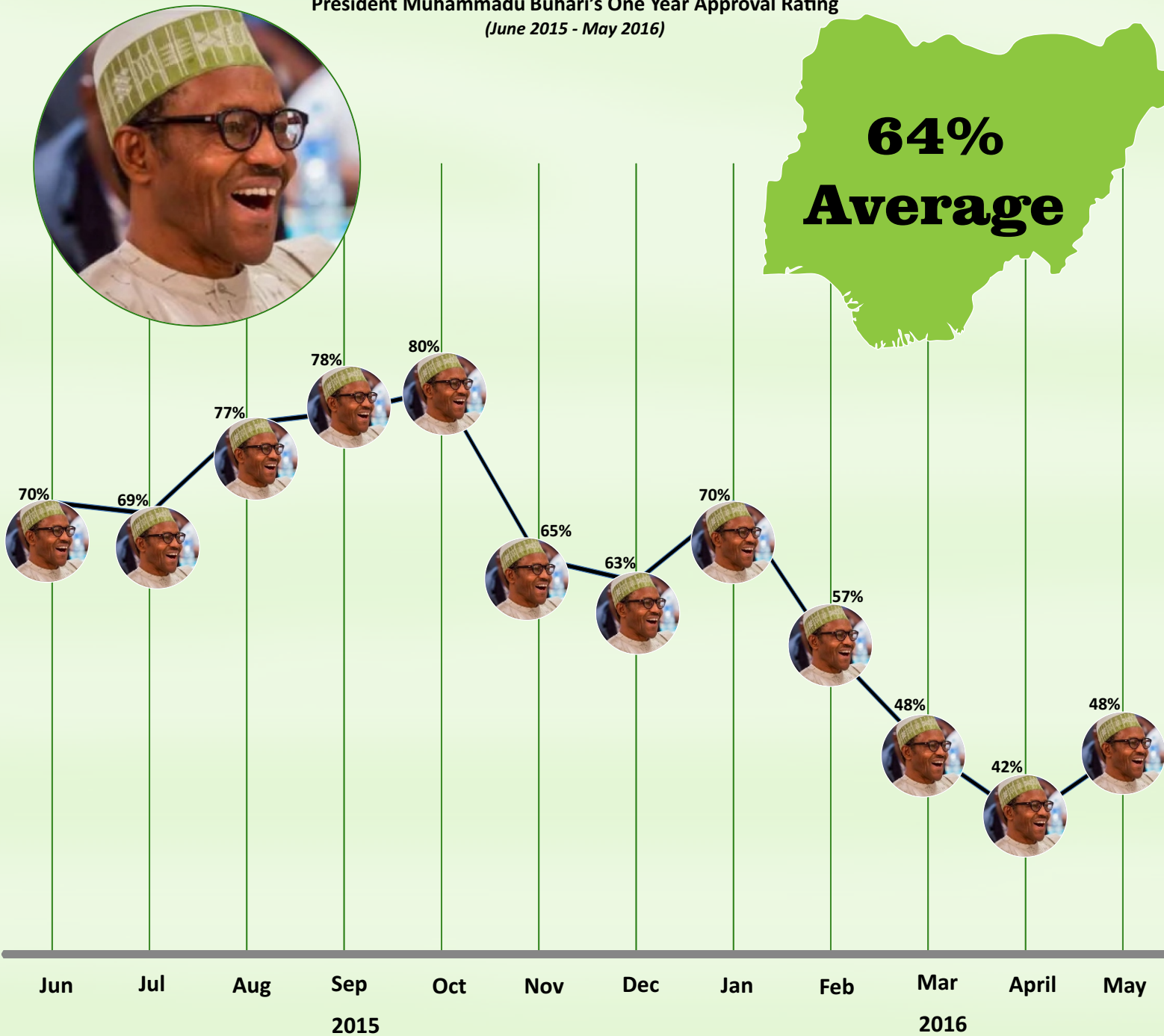


President Muhammadu Buhari's Approval Rating Averages At 64 Percent After One Year In Office

Information Brief

Vol.12 No.4 May 2016

President Muhammadu Buhari's One Year Approval Rating
(June 2015 - May 2016)



NOIPolls is *No. 1 for credible country-specific polling services in the West African region.* We deliver forward-thinking research and relevant data on public opinion and consumer markets on a range of topics. We enhance the activities of decision makers across all the vibrant sectors of the Nigerian economy.

We partner with policy makers, governments, donor agencies, civil societies, corporate organisations and the media to enhance their data set of information, ultimately adding value to their output.

President Buhari's Approval Rating

How would you rate the performance of *President Muhammadu Buhari* in terms of the following? **[GOOD + VERY GOOD]**
[Average rating over a period of 12 months (Jun '15 – May '16)]

CORRUPTION



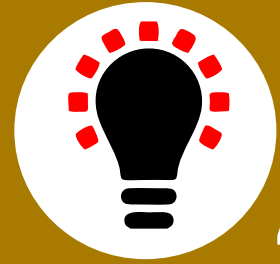
55%

NATIONAL SECURITY



47%

POWER SECTOR



43%

CONFLICT RESOLUTION



32%

HEALTH



24%

AGRICULTURE



24%

EDUCATION



23%

ECONOMIC



21%

JOB CREATION



14%

The polls involved telephone interviews of a proportionate nationwide sample of 12,000 randomly selected phone-owning Nigerians aged 18 years and above (1,000 completed interviews per month), representing the six geopolitical regions and 36 states & the FCT of the country. Interviews were conducted in 5 languages – Igbo, Hausa, Yoruba, Pidgin and English. Although we can say with 95% confidence that the results obtained were statistically precise (on a monthly basis) - within a margin of error of plus or minus 3%

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We have four core area of competence: **Polling, Analytics, Databank Management, and Strategy**

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