

# Voices

Information Brief

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## Bank Customers and the BVN Initiative

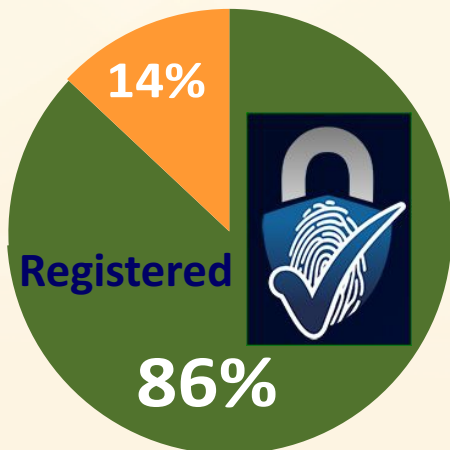
(BANK VERIFICATION NUMBER)



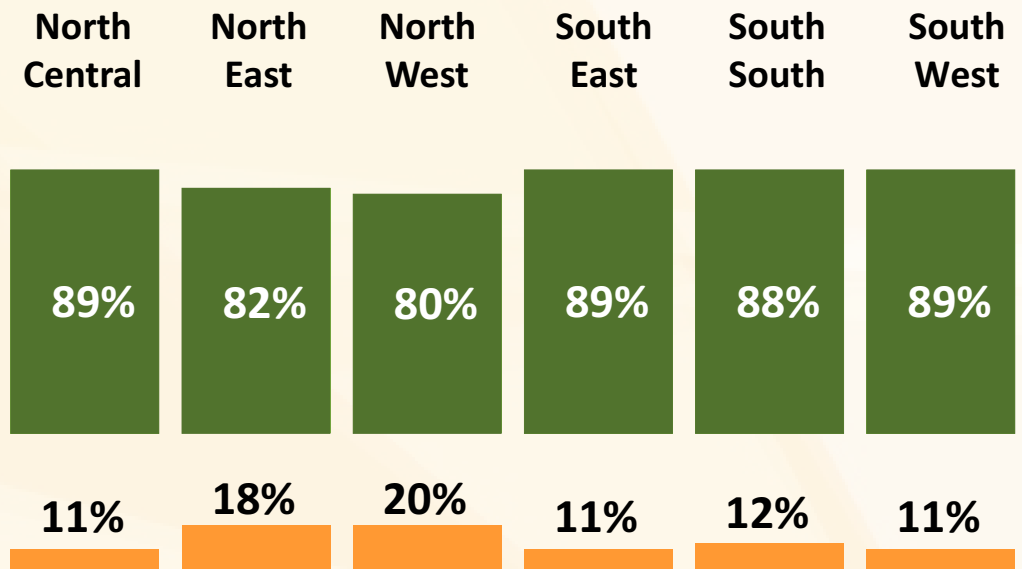
**Almost 9 in 10 Bank Customers Have Registered for the BVN**



### NATIONWIDE



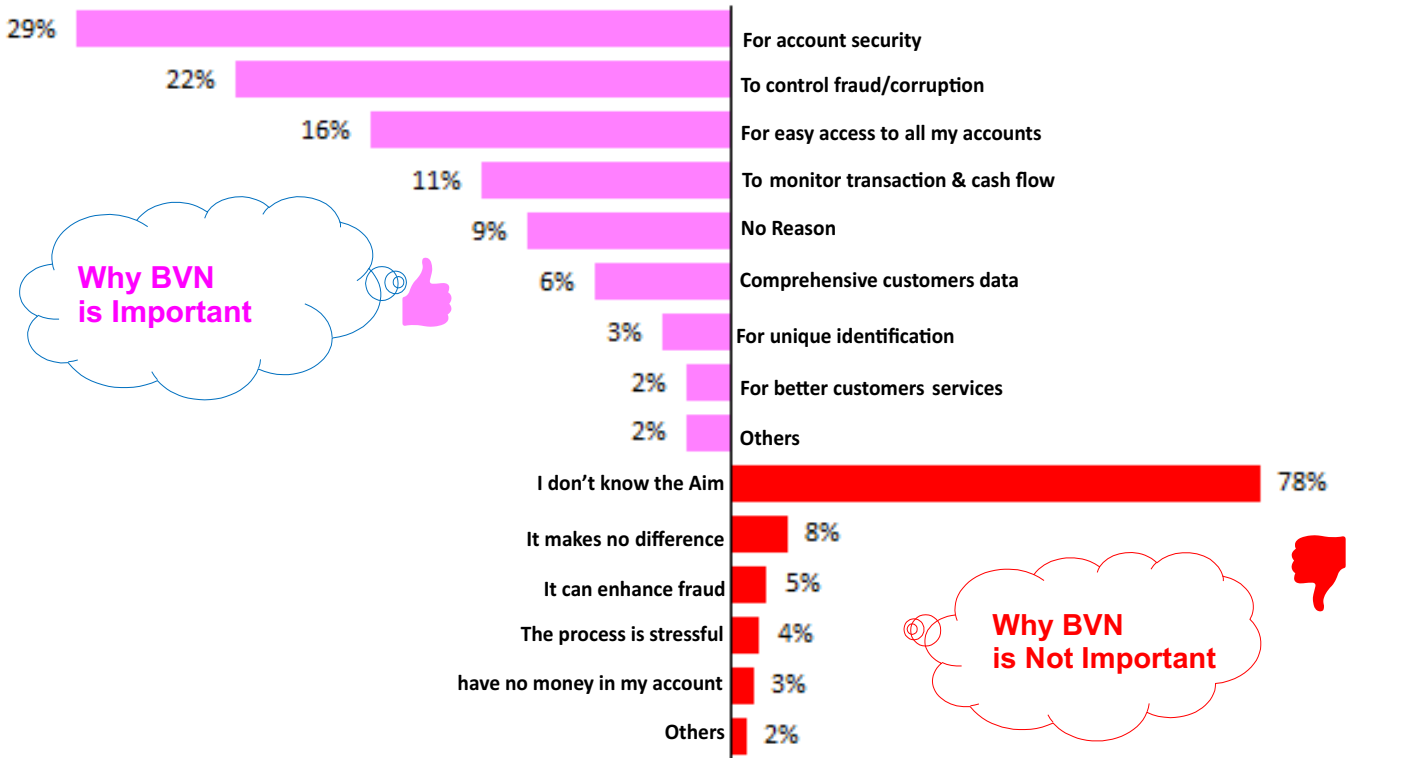
### Geo-Political Zone



# Perception of Bank Customers on the Importance of BVN

**BVN is Important: 72%**

**BVN is Not Important: 28%**



The opinion poll was conducted in week of 9th November 2015. It involved telephone interviews of a random nationwide sample. 1,000 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 2.5%..

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