

# Voices

Information Brief

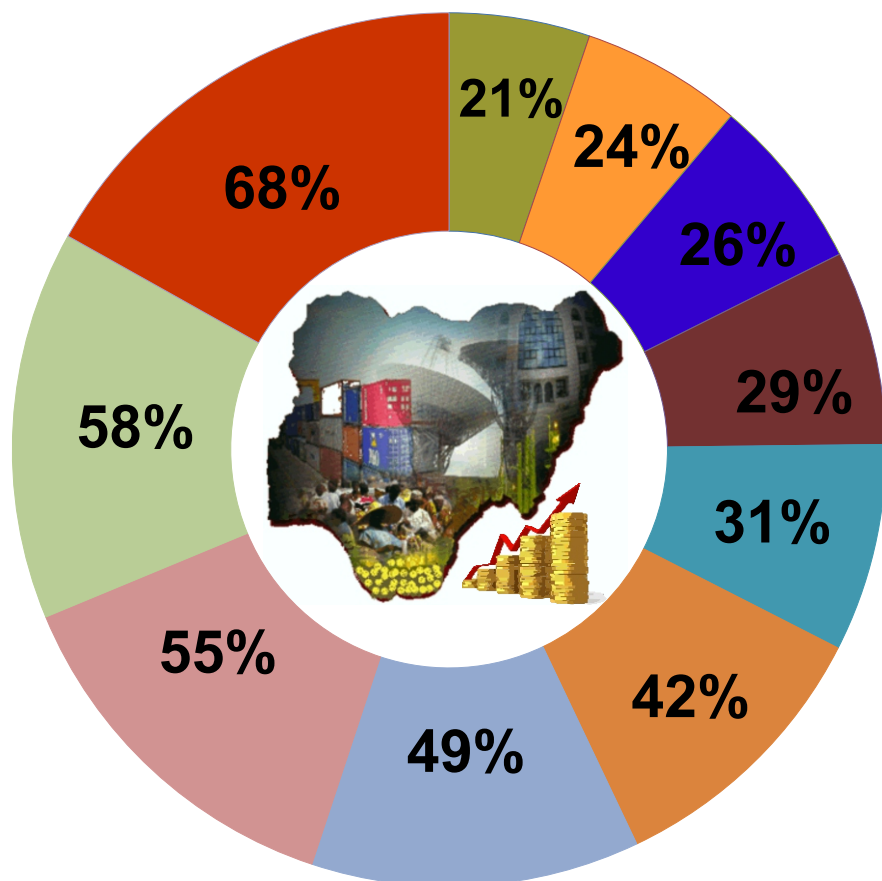
Vol.22 No.3 March 2015



## Electricity, Security and Job Creation; Top Economic Issues Nigerians Demand Government Should Address

**Top 10 Most Important Economic Issues The  
Government Should Address In The Next 6 Month**

### NATIONWIDE

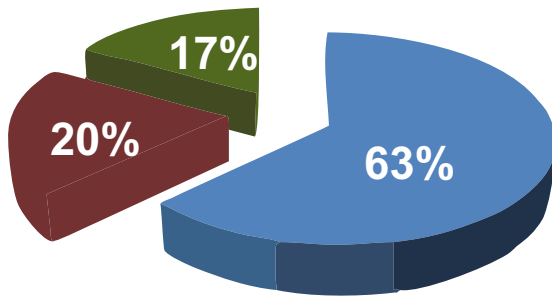


### KEY

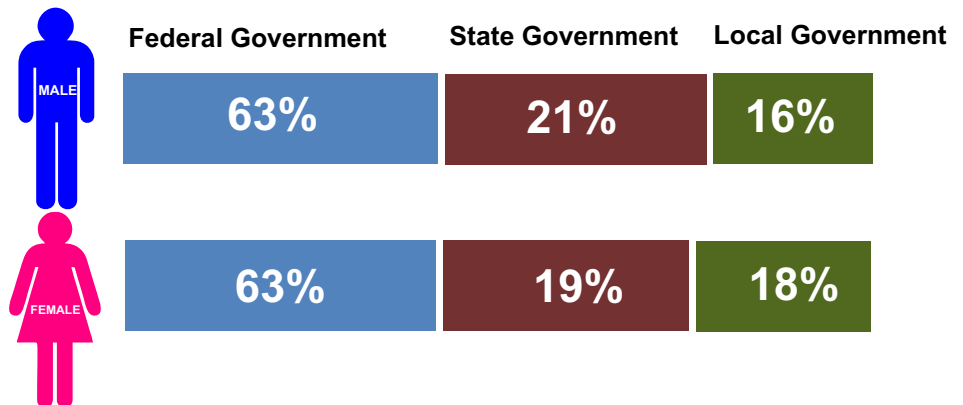


# Tier Of Government That Should Be Most Responsible For Creating Enabling Environment For Business To Thrive

## NATIONWIDE



## GENDER



### Survey Methods

The opinion poll was conducted in 2014. It involved telephone interviews of a random nationwide sample. 1,500 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 2.5%.

### About NOIPolls Limited

NOIPolls is the *No. 1 for credible country-specific polling services in the West African region*. We partner with Gallup USA to develop opinion research in Nigeria. We deliver forward-thinking research and relevant data on public opinion and consumer markets on a range of topics. We enhance the activities of decision makers across all the vibrant sectors of the Nigerian economy.

We partner with policy makers, governments, donor agencies, civil societies, corporate organisations and the media to enhance their data set of information, ultimately adding value to their output.

We have four core area of competence: **Polling, Analytics, Databank Management, and Strategy**

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