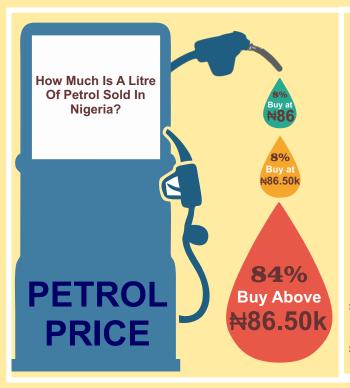


## **Petrol Price Monitoring**

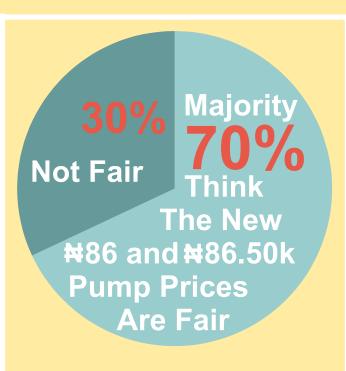
Nigerians Buy Petrol At An Average Of¥116 Naira Despite Availability Nationwide.

**Information Brief** 

Vol.2 No.2 January 2016



Majority
Of
Nigerians
(84%)
Buy
Petrol
Above
The
New
Official
Rates
Of
\$\frac{1}{1}86.00K
and
\$\frac{1}{1}86.50K



## **Average Pump Price By Region** 16% 13% 6% 6% **2**% 3% 29% **Nationwide** 9% 5% 3% 3% 0% **Average** 98% 94% 90% 85% 84% **¥116** 55% ₩113 ₩125 ₩112 **№**101 ₩128 ₩126

NOIPolls is *No. 1 for credible country-specific polling services in the West African region.* We deliver forward-thinking research and relevant data on public opinion and consumer markets on a range of topics. We enhance the activities of decision makers across all the vibrant sectors of the Nigerian economy.

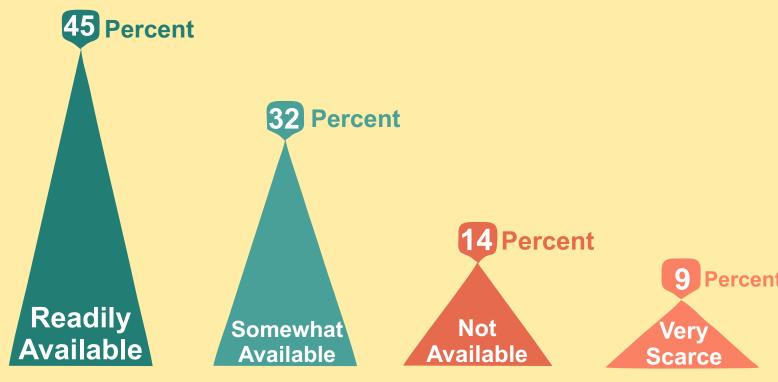
We partner with policy makers, governments, donor agencies, civil societies, corporate organisations and the media to enhance their data set of information, ultimately adding value to their output.



POLLING | ANALYTICS DATABANK STRATEGY







The opinion poll was conducted in the week of January 11th 2016. It involved telephone interviews of a random nationwide sample. 1,000 randomly selected phone-owning Nigerians aged 18 years and above, representing the six geopolitical zones in the country, were interviewed. With a sample of this size, we can say with 95% confidence that the results obtained are statistically precise - within a range of plus or minus 3%.

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We have four core area of competence: Polling, Analytics, Databank Management, and Strategy

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