
NOI-GALLUP POLL Second National Poll (February 2007)

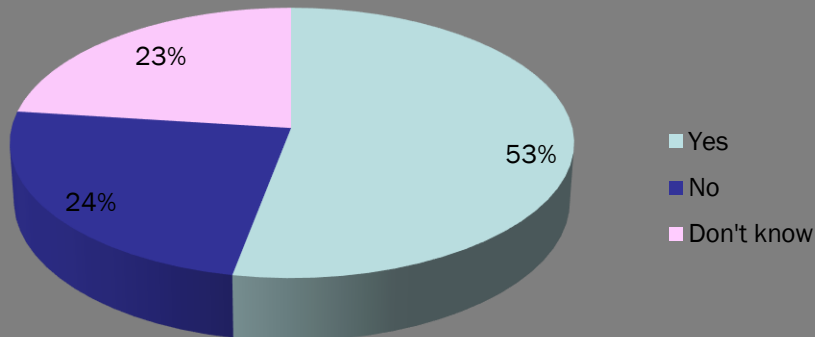
Results Summary

The NOI-Gallup Poll

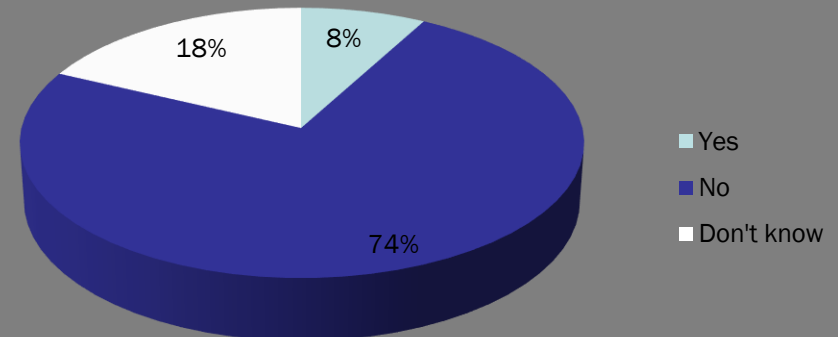
- The NOI/Gallup Poll is designed to yield a **representative opinion of Nigerians** through the following features:
 - Face-to-face interviews
 - 1000 people aged 15 and above
 - 6 geopolitical zones
 - Interviews conducted in English, Yoruba, Hausa, Ibo, and Pidgin English
 - Sampling and analysis conducted with robust survey methodologies developed by The Gallup Poll

HIV/AIDS-Treatment and cure

To the best of your knowledge, is there a treatment available that helps people with AIDS live longer

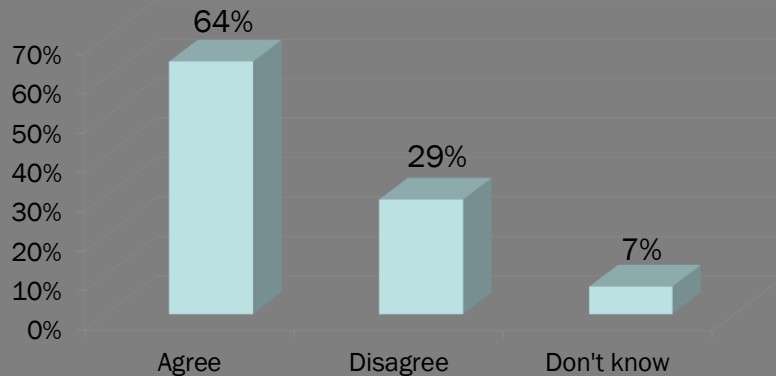


To the best of your knowledge, is there a treatment available that completely cures AIDS, or not?

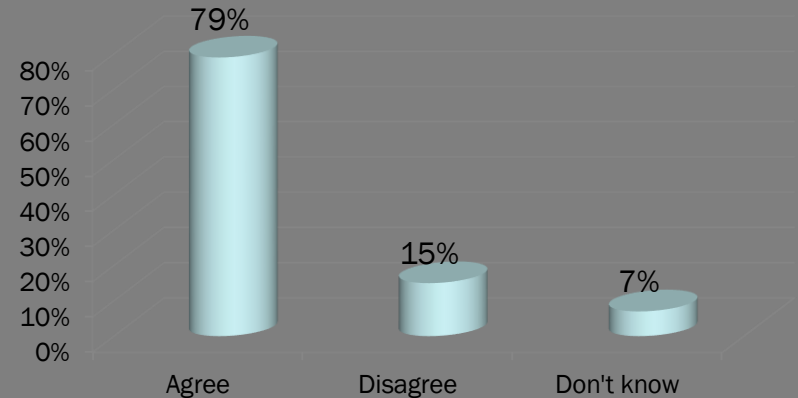


HIV/AIDS-Prevention

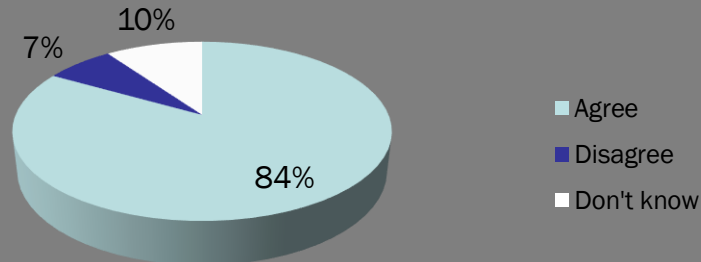
Abstinence?



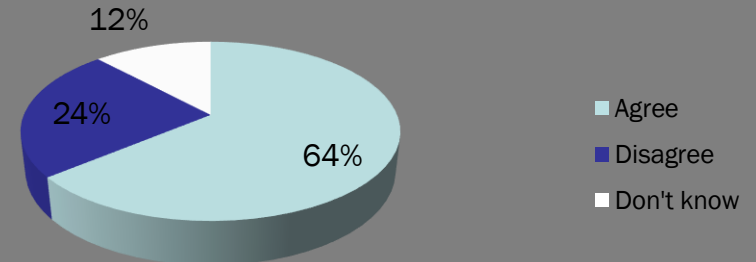
Monogamous Relationship?



Not share needles?



Use Latex condoms?



NOI-GALLUP POLL Second National Poll (November 2007)

Results Summary

The NOI-Gallup Poll

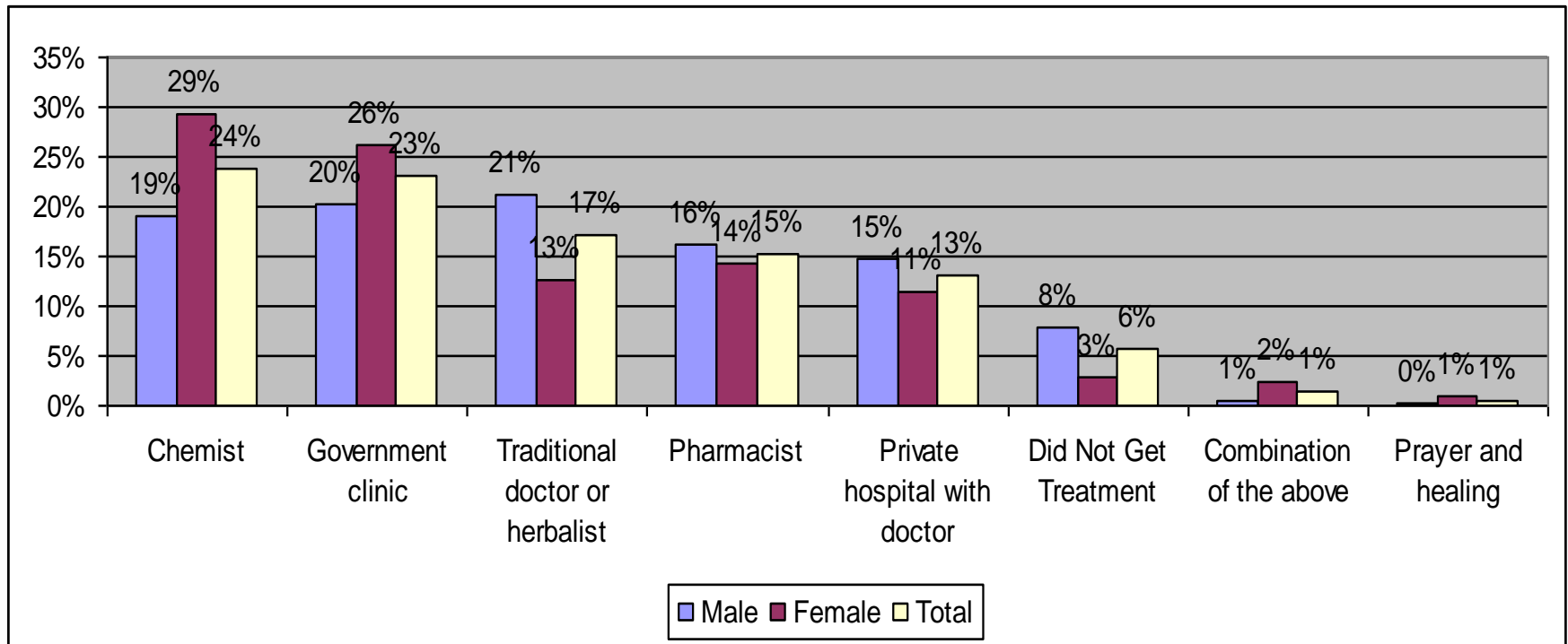
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How do Nigerians take care of their health?

- Question: Have you been sick or injured in the last 30 days?
 - Yes (36%) and No (64%)
 - More men (39%) than women (33%) were sick or injured
 - Over 4 in 10 (43%) of Nigerians age 15 – 21 were sick or injured
 - 32% of those saying they have a job were sick or injured while 40% without a job reported being sick or injured

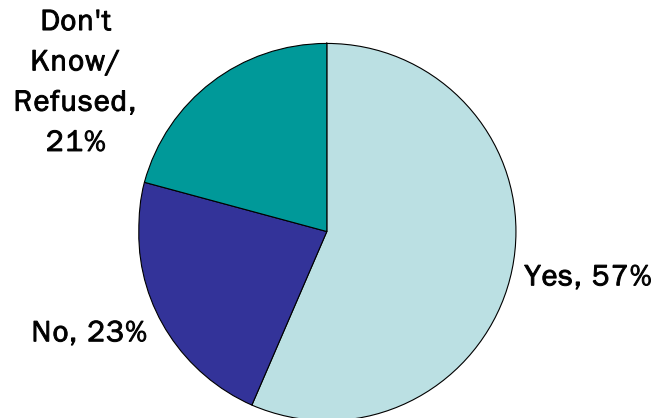
How do Nigerians take care of their health?

- Question: Where did you get treatment?

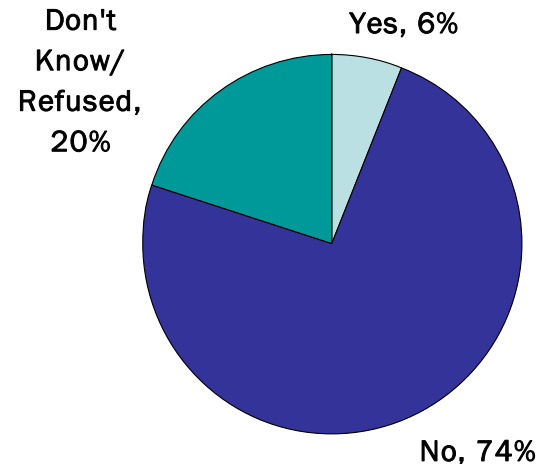


How knowledgeable are Nigerians about HIV/AIDS?

- To the best of your knowledge, is there a treatment available that **helps people with AIDS live longer**, or not?



- To the best of your knowledge, is there a treatment available that **completely cures AIDS**, or not?



How knowledgeable are Nigerians about HIV/AIDS?

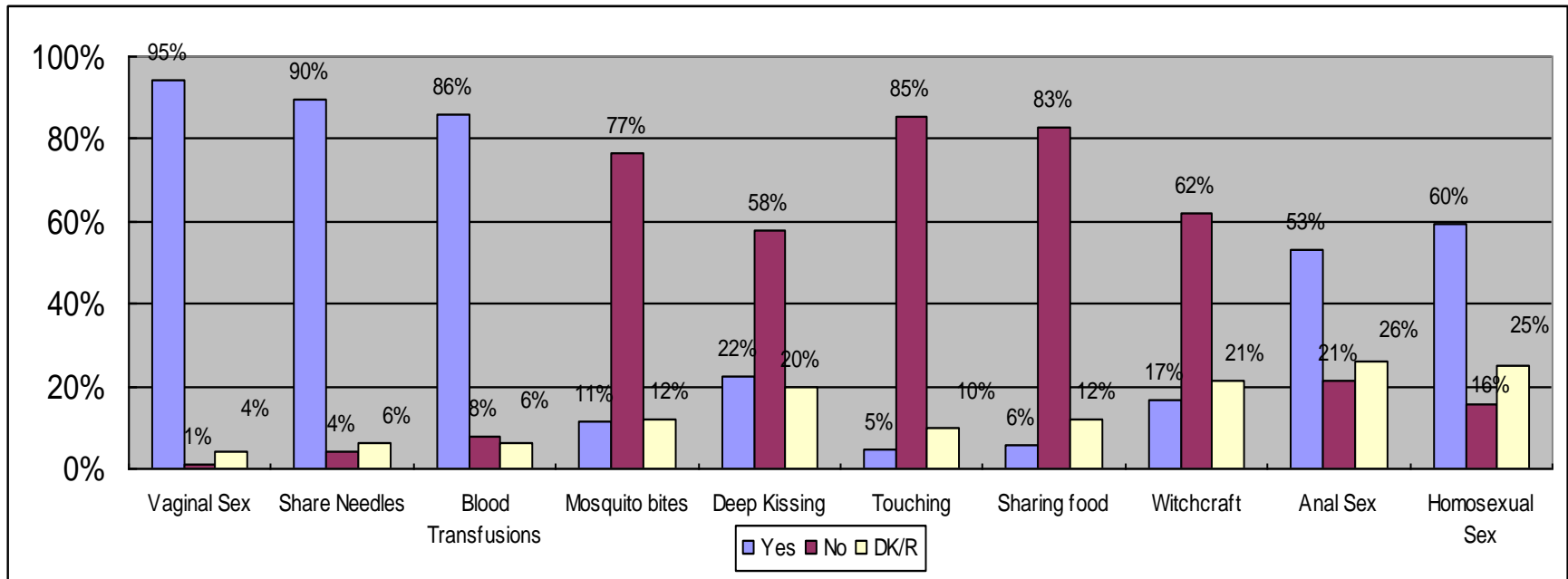
- Comparison with other West African countries

	Treatment	No Treatment	DK/R
Benin	89%	6%	5%
Cameroon	84%	9%	8%
Senegal	79%	9%	13%
Burkina Faso	71%	16%	12%
Nigeria	57%	23%	21%
Ghana	56%	32%	12%
Liberia	46%	31%	23%

	Cure	No Cure	DK/R
Ghana	3%	91%	6%
Senegal	4%	90%	7%
Burkina Faso	4%	82%	14%
Cameroon	8%	81%	11%
Benin	10%	81%	9%
Liberia	6%	77%	18%
Nigeria	6%	74%	20%

How knowledgeable are Nigerians about HIV/AIDS?

- Question: In your opinion, how do people get AIDS? (Interviewer reads out each option)

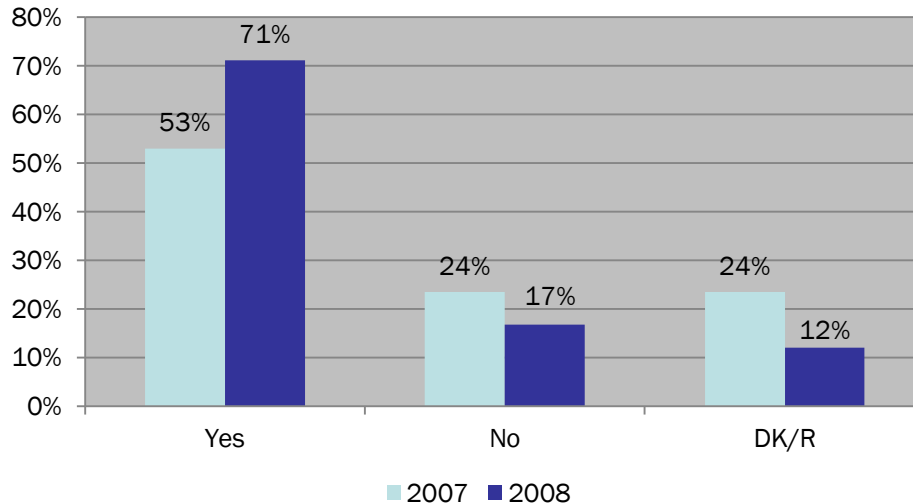


NOI-GALLUP POLL Third National Poll (May 2008)

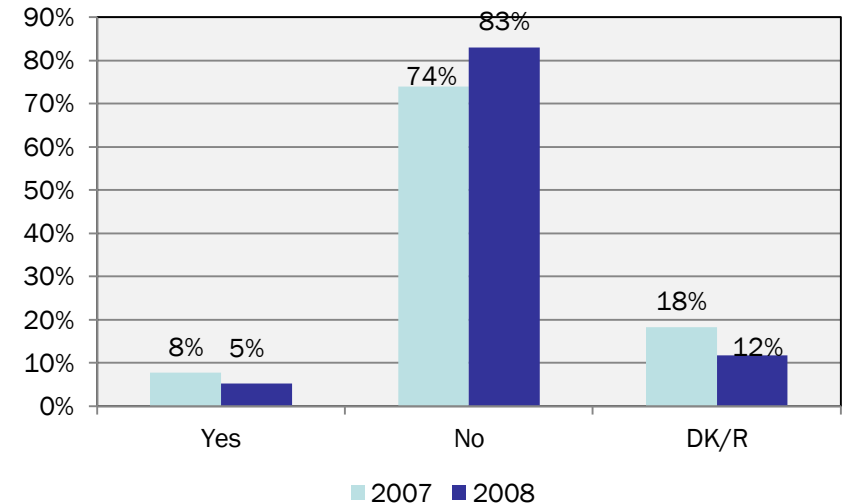
Results Summary

How knowledgeable are Nigerians about HIV/AIDS?

- To the best of your knowledge, is there a treatment available that helps people with AIDS live longer, or not?

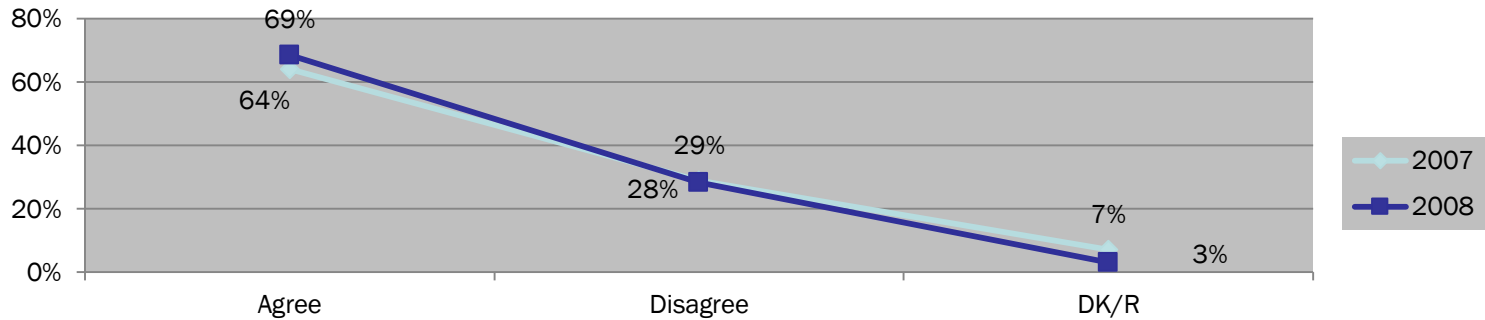


- To the best of your knowledge, is there a treatment available that completely cures AIDS, or not?

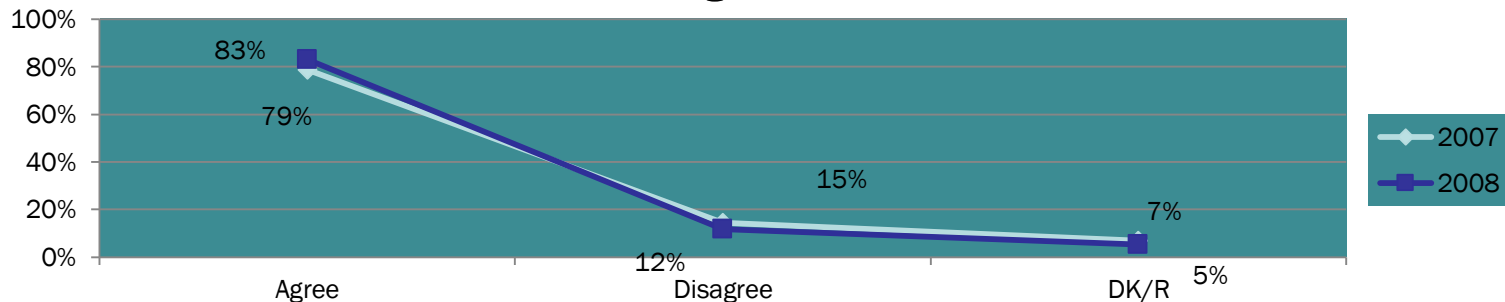


HIV/AIDS-Prevention

Abstinence?

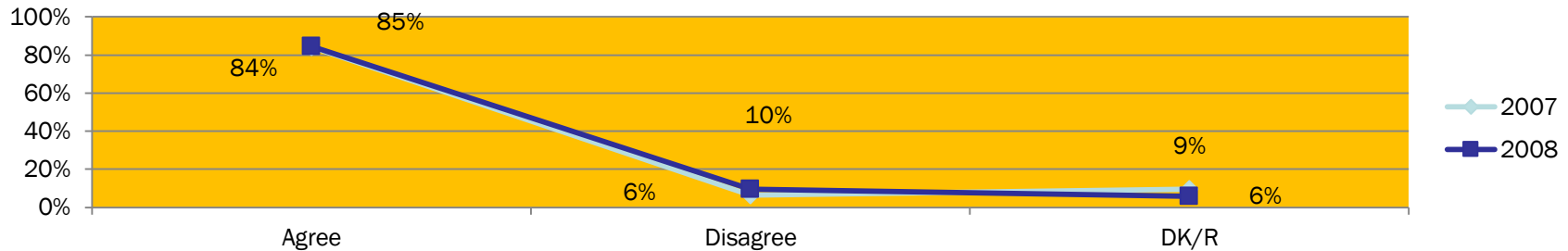


Only have sex with one uninfected partner that is also monogamous?

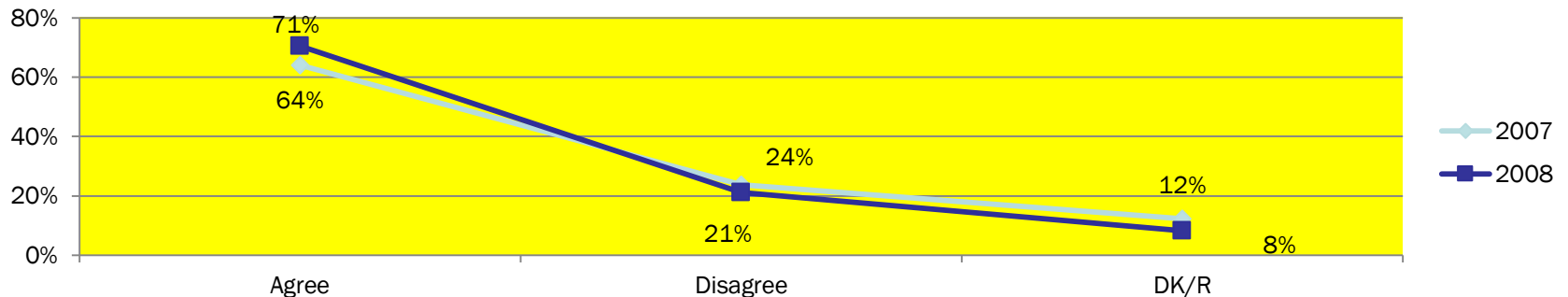


HIV/AIDS-Prevention

Drug users that use needles should never share drug equipment

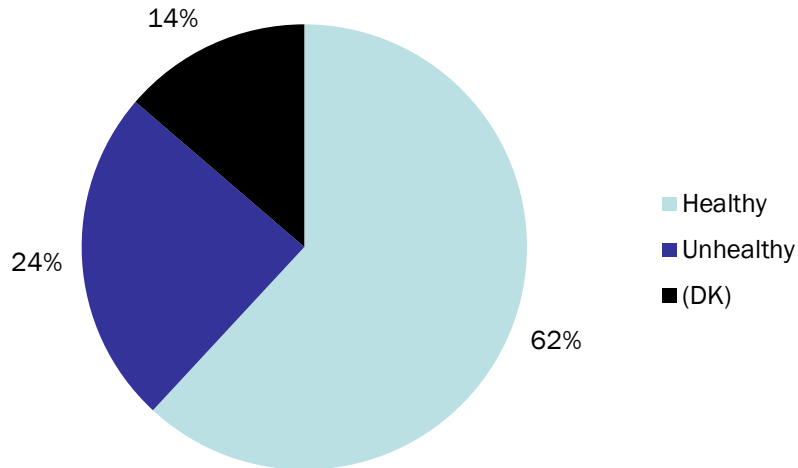


Latex condoms should be used every time someone has any kind of sex

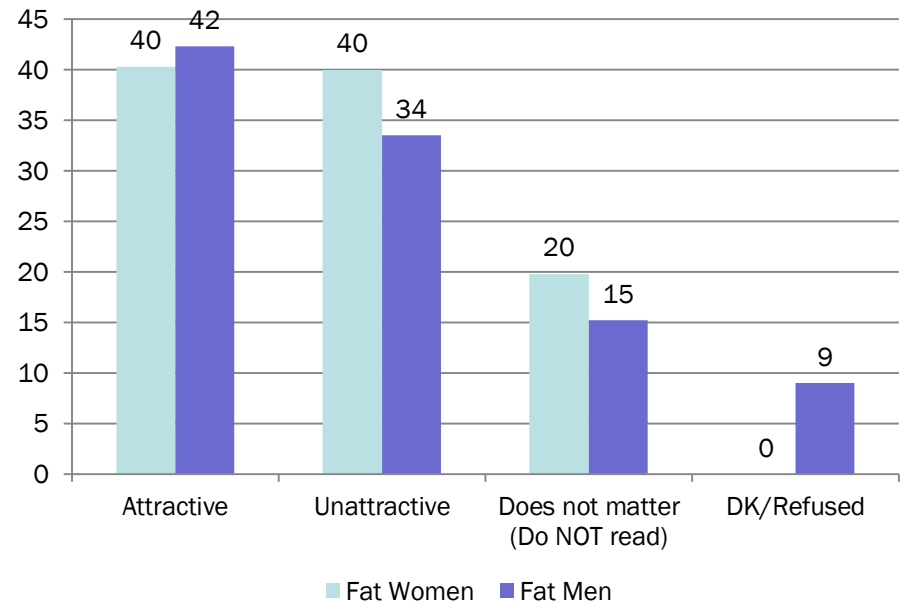


Obesity, fast foods and the NAFDAC seal

- Do you think people who are fat are healthy or unhealthy?

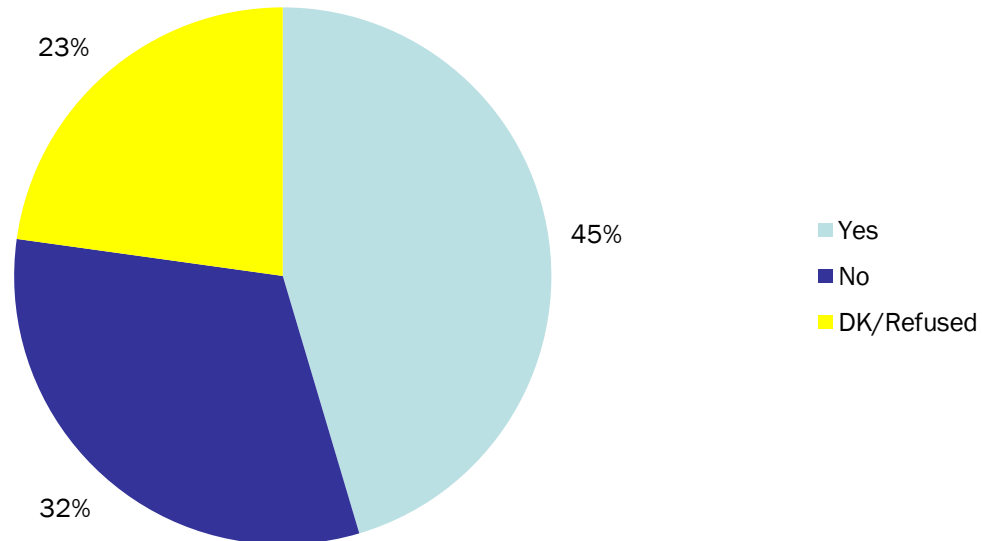


- Do you think women (men) who are fat are attractive or unattractive?



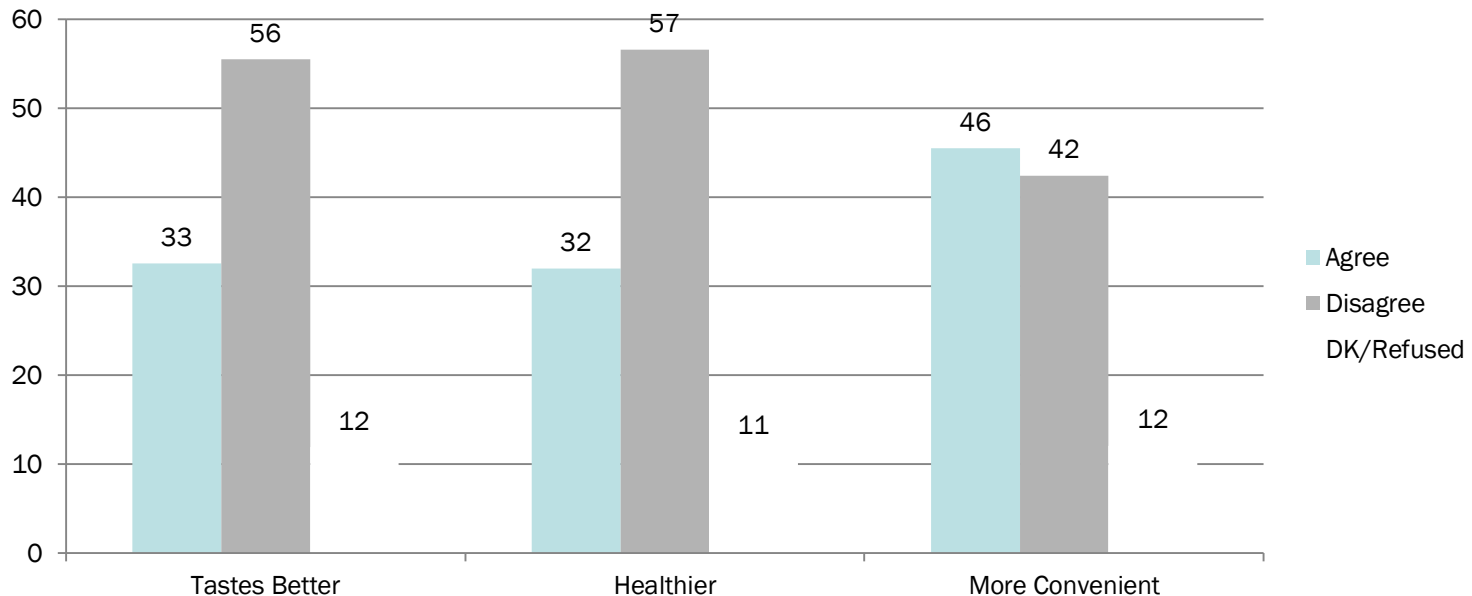
Obesity, fast foods and the NAFDAC seal

Do you think that drinking carbonated soft drinks contributes to weight gain? (%)



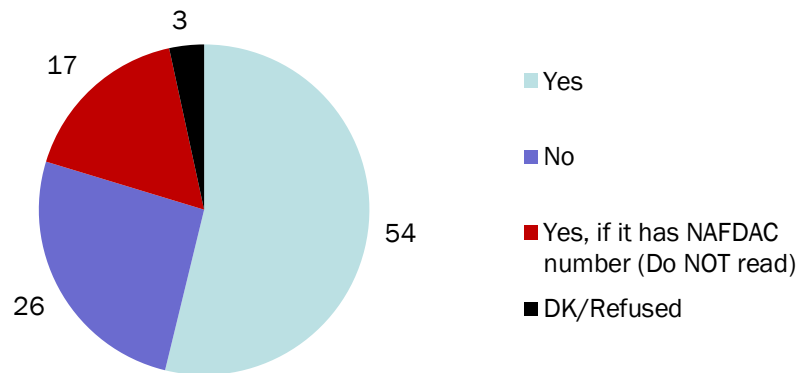
Obesity, fast foods and the NAFDAC seal

Do you agree or disagree with the following statements about fast food chains, such as Mr. Biggs or Tantalizers?
(%)

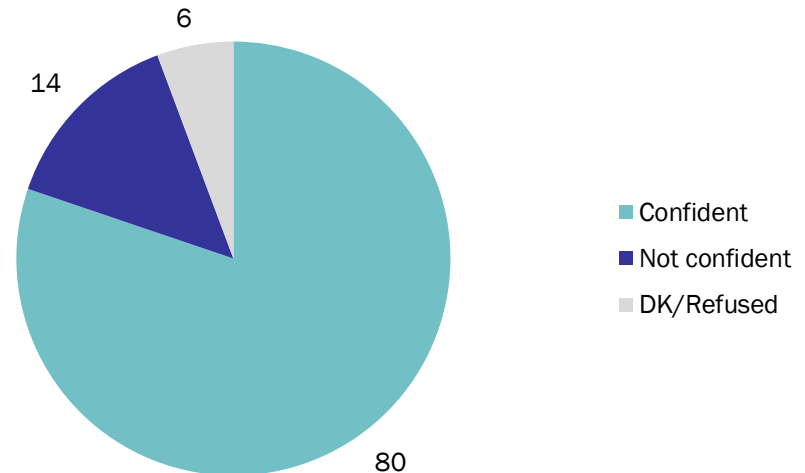


Obesity, fast foods and the NAFDAC seal

In general, do you believe that water packaged in sachets (pure water) is a safe source of drinking water? (%)



Are you confident or not in the quality of a food or beverage product that has a NAFDAC number? (%)



Obesity, fast foods and the NAFDAC seal

- Fat people neither perceived as unhealthy nor unattractive
- Perception on whether carbonated drinks contribute to weight gain is mixed:
 - 45% say **Yes** BUT 55% say **NO/Don't Know**
- Fast foods are desired by Nigerians largely because of *convenience*, rather than taste or health benefits
- Most Nigerians (80%) believe that a NAFDAC seal symbolizes good quality